



Historic Delano News

March 2013

Promoting Delano's past, present & future

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Howdy,

The 7th Annual St. Patrick's Parade in Historic Delano will be **Saturday, March 16th** and begins at High Noon. If you can't parade with us, be sure and step outside and watch.

The parade route is the same as in years past - along Douglas Avenue from McLean to Walnut. Be aware that streets in that area will be closed beginning at 11:30 a.m. and opened back up after the parade at approximately 1:30 p.m.

For the first time ever, St. Patrick Parade T-shirts are available. They will be for sale the day of the parade or in advance at Carla's Creations, New 2 You Resale and Central Plains Novelty for \$10.

The Eagle is putting together a Delano page in the GO! section, please consider being included in this. Everything we do to promote helps us all. Contact Amanda Reed @ 393-7657 or e-mail her at areed@wichitaeagle.com.

Promote your business in a special way. Have a sale, give out samples or coupons, host a face painter or musician. Get creative!!! Entice these visitors to stay a little longer to shop and get something to eat while they are here.

We will be working on the **2013 Visitors Guide** next, so keep an eye out for information on that or e-mail jim@historicdelano.com if you want to find out about advertising space. There should be a few spaces available, but they will go fast.

See you at the parade! - Jim & Nancy

Calendar

"Gnome on the Range"

Tuesday, March 12, 2013 @ 6:00 pm
Bluebird Arthouse • 924 W. Douglas

This summer, gnomes will be roaming Delano to invite new visitors to shop and dine in the historic district. As a business owner, you are invited to sponsor a concrete gnome to be displayed in front of your storefront this summer. You will be matched with an artist who will create a unique gnome for your business.

This new public art project is brought to you by the Arts Council and Historic Delano, Inc.

Join us on Tuesday, March 12 at 6:00 p.m. at the Bluebird Arthouse, 924 W. Douglas to learn more about how you can sponsor a "Gnome on the Range."

If you can't attend, please contact Nancy Lawrence at nancy@historicdelano.com for more information about how you can be involved in this public art project.

(More information on page 2)

Contact us

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News & Events
St. Patrick's Parade

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March 1, 2013

Dear Delano Business Owners:

The Arts Council and Historic Delano, Inc. are proud to announce a new public art project called "Gnome on the Range". You are invited to sponsor a concrete gnome to be displayed outside your storefront during business hours this summer.

Your business will be matched with an artist who will decorate, paint and/or adorn the gnome. Each gnome will have a base so it can be transported inside easily before/after business hours. The concrete gnomes will measure 29"-30" tall and 12" wide (dimensions vary slightly depending on specific gnome).

The Arts Council and Historic Delano, Inc. will promote the project with the intent of driving more patrons to visit, shop and dine in Delano. These "Gnomes on the Range" will be a sight to be seen throughout Delano throughout the summer.

Sponsorship of one gnome is \$250 which underwrites the cost of the gnome & cart (\$100), a stipend to the artist for supplies (\$100) and marketing/promotional costs for the project (\$50). This fall, the Arts Council will hold an auction where the gnomes will be sold to the highest bidder. The proceeds will support the Art Council's mission to advance and promote arts and culture in the Wichita community through advocacy, leadership, education and collaboration and Historic Delano's art enhancement projects including bicycle racks and showcasing the Chisholm Trail Bull in Old Delano Park.

Prizes will also be awarded to the artists for the most unique gnomes. A panel of judges will be selected to make a first, second and third choice of best in show.

We hope that you will be a part of this new art initiative. We can't wait to see "Gnomes on the Range" throughout Delano. If you have any questions about this public art project, please contact Nancy Lawrence at nancy@historicdelano.com.

Deadline for sponsorship commitment is April 1, 2013. Please email your completed sponsorship pledge form to Miah Schneider at miahschneider@gmail.com by April 1, 2013.

Sincerely,

The Arts Council & Historic Delano, Inc.

THE ARTS COUNCIL & HISTORIC DELANO, INC.
2013 GNOME ON THE RANGE ART EVENT
SPONSORSHIP PLEDGE FORM

Name:

Company Name:

(EXACTLY HOW YOU WOULD LIKE IT IN PRINT)

Address:

City/State/Zip:

Phone:

Email:

Signature:

_____ I agree to sponsor a gnome for \$250. Of this \$250 a stipend of \$100 will be awarded to the artist to cover materials. I understand an artist will be assigned to me or I will have the option to view approved designs to choose my artist.

_____ I have chosen my own artist and agree to sponsor a gnome for \$150. I understand that my artist will not receive the \$100 stipend from The Arts Council and it is my responsibility to make my own financial arrangements with my artist. If my artist's design is not approved, I will have the option to choose another artist at which time my sponsorship fee will revert back to \$250.

My artist is _____.

Please email the sponsorship form to Miah Schneider at miahschnieder@gmail.com or mail this form to:

The Arts Council
334 N Mead
Wichita, KS 67202

Checks may be made payable to The Arts Council.

_____ please invoice me.