



Historic Delano News

March 2012

Promoting Delano's past, present & future

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6th Annual St. Patrick's Day in Delano

Saturday, March 17 should be a very busy day in Delano!! The **6th Annual St. Patrick's Parade** starts at High Noon at Douglas & McLean and proceeds west along Douglas Avenue to Walnut, then turns south to disperse.

Douglas will be closed to all through traffic from Seneca to McLean 11:30 am - 1:30 pm.

Any cars in the parade area during those hours are to remain parked until the parade is over. Please inform your customers of this so that they will have the opportunity to move their cars to a side street before the parade begins. We are sorry if this causes any problems for your business

This parade has become the 2nd largest in Wichita. Thousands of visitors will be in Delano for the parade, many of them new to the area. Several businesses are hosting other activities both before and after the parade. Others are offering specials and discounts. Think about what you can do to draw more attention to your business. Let's show these visitors a good time!

Not all of you can leave your business to participate or volunteer to help with the parade. Consider locking your doors for an hour and step outside to enjoy the parade.

At Central Plains Novelty we do this each year. If there are any customers inside, we ask that they step out with us, lock the door and watch. As soon as the parade is over, we unlock and the shop fills up quickly with eager customers!!

Oh, and pray for great weather!!!!

Nancy Lawrence

NEXT MONTH:

Community Garden News, Farmers Market News

Calendar

St. Patrick's Day in Delano **Saturday, March 17th**

Douglas Avenue will be closed to all through traffic from 11:30 am to 1:30 pm

St. Patrick's Day Schedule

- 8 - 11:00 St. Patrick's Day Breakfast**
Sausage, Biscuits & Gravy - \$5.
Senior Center - 200 S. Walnut
- 9:00 Pre-Parade Party** - Irish/Celtic music
Potatoes O'Brien & Scrambled Eggs \$6
Green beer, drink specials all day.
Shamrock Lounge - 1724 W. Douglas
- 11 - 3:00 Corned Beef & Cabbage Dinner \$7**
Shamrock Lounge - 1724 W. Douglas
- Noon 6th Annual St. Patrick's Parade**
- 1 - 3:00 St. Patrick's Day Party for the Kids**
New Covenant - 1718 W. Douglas
- 1:00 The William McCollum Pipers**
Shamrock Lounge - 1724 W. Douglas
- 1:30 - 3:30 Tracy Cassidy / B-98 Radio Remote**
Auntie Mae's Attic - 1301 W. Douglas
- 6:00 Ian Briggs and the Saltire Pipers**
Shamrock Lounge - 1724 W. Douglas
- 6 - 10:00 Corned Beef & Cabbage Dinner \$7**
Shamrock Lounge - 1724 W. Douglas

Contact us

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News & Events
St. Patrick's Parade
Visitors Guide

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The Delano Business Connection

How do you connect with other business owners?

The increasing cost of printing and postage has caused many organizations to cease publication of their printed newsletters in favor of an electronic version or, in some cases, cease altogether. We have had to face those realities as well and make some tough decisions.

We publish the ***Historic Delano News*** monthly (well, closer to 10 issues / year). We e-mail it to those on our e-mail list and it is posted on our web site. Yet, after 5 years, only about half of the businesses in Delano are on our e-mail list. For that reason we have produced a printed version at least quarterly which has been distributed by hand to all of the known businesses in the district. There is just no other way to reach some of them (this is obviously one of those printed versions).

Last year we had the opportunity to distribute our newsletter monthly through the "Big Envelope." The expense was quite economical compared to postage of 44 cents for 300 newsletters! Some of you have asked us what happened to the Big Envelope. Well, we can't tell you that story, but...

We will be working with the Delano CDC this year to distribute an envelope once a month which will contain the ***Historic Delano News, Delano Dispatch*** and other relevant **Delano CDC** news. We're calling it the **Delano Business Connection** and plan to deliver it on the **first Tuesday** of each month (though schedule is subject to change).

To cover expenses (envelopes, collating and delivery), we are offering interested businesses the opportunity to place their message in the monthly envelope and reach every business in Delano.

**Do you have something to put in the envelope?
Get your message out to **300 businesses!**
Include an insert for as little as **\$5.00 / month.****

First Insert Free!

For more information:

E-mail: envelope@historicdelano.com

Call: Jim @ 316-706-6283