



Historic Delano News

February 2012

Promoting Delano's past, present & future

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Howdy,

The year started off busy with planning meetings for every group and committee that we work with - the calendar looked like alphabet soup! We'll give a rundown of that in a minute, but first we want to tell you what we're working on now.

Plans are coming together for **St. Patrick's Day**. The schedule of activities is at the right. Posters should be ready next week. If you are having an activity too, let us know soon so we may include it on the promotional materials for the parade.

We are also busy updating information for the **2012 Visitors Guide**. A basic listing is FREE so if you haven't gone to the web site and filled out a Business Profile yet, please do so if you would like to be listed in the Business Directory.

It looks like there are still **3 ad spaces available** in the 2012 Guide. Ads are 2" x 2" and are \$200. If you want more information contact Jim soon. These spaces will not be available for long.

Finally, some (fairly) current news. Several cars have been broken into in the parking lots around Dopps Chiropractic and Good Shepherd Hospice Police are reminding people to not leave purses, laptops, smart phones or other property visible in your car. Hide it or take it with you.

The **Delano CDC's Annual Meeting** was well attended and Janet Miller's presentation was encouraging. She praised the fact that we have so many organizations working on the Plan.

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Calendar

Final Plans for St. Pat's Day
Tuesday, March 6th - 6:00 p.m.
Central Plains Novelty
905 W. Douglas

This will be our last meeting before St. Patrick's Day and we will be coordinating the last minute details for the day.

St. Patrick's Day Schedule

- 8 - 11:00** **St. Patrick's Day Breakfast**
Sausage, Biscuits & Gravy - \$5.
Senior Center - 200 S. Walnut
- 9:00** **Pre-Parade Party** - Irish/Celtic music
Potatoes O'Brien & Scrambled Eggs \$6
Green beer, drink specials all day.
Shamrock Lounge - 1724 W. Douglas
- 11 - 3:00** **Corned Beef & Cabbage Dinner \$7**
Shamrock Lounge - 1724 W. Douglas
- Noon** **6th Annual St. Patrick's Parade**
- 1 - 5:00** **St. Patrick's Day Party for the Kids**
New Covenant - 1718 W. Douglas
- 1:00** **The William McCollum Pipers**
- 6:00** **Ian Briggs and the Saltire Pipers**
Shamrock Lounge - 1724 W. Douglas
- 6 - 10:00** **Corned Beef & Cabbage Dinner \$7**
Shamrock Lounge - 1724 W. Douglas

Contact us

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News & Events
St. Patrick's Parade
Visitors Guide

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At the **CDC Steering Committee** meeting it was pointed out that over 1/3 of Delano businesses are under 2 years old and probably unaware of the **Delano Plan**. A meeting will be put together soon with someone from the City to present the plan and answer questions. Stay tuned...

The **Delano Neighborhood Association** has announced the dates of their **Garage Sale** (June 14 -16) and **Neighborhood Clean-up** (June 23). They will also be bringing back their very popular **Delano Antique Appraisal Fair** (no date yet).

The **Delano Community Garden** is part of a growing number of Community Gardens across Wichita and the country. Representatives from Wichita-area gardens have been meeting to share resources and solve common problems. That group will become formalized soon.

The **Delano Community Farmers Market** is getting ready for a new season. This year the market will be able to accept ebt or debit cards in exchange for market tokens which can then be spent at any of the market vendors just like cash. *Now, if the weather will just cooperate this year!*

The **Delano-W. Douglas Bicycle Parking Plan** committee met to lay out the course of action for implementing Phase II. In the next few months we will evaluate the program and then determine locations for the next set of racks. We hope to find funding and get them installed early summer

Pedal Mania! (the bicycle event we put together for last year's Riverfest) **has been cancelled**. There were several reasons for the decision, but it breaks down to lack of interest and volunteers.

Instead, the **Delano Bicycle Block Party** will be back in August - bigger and better. This event generated the most positive feedback of any of the events we did last year!

The new **Show Em Your Ride Car Show** will be **Sunday, May 20th**. This is an "anything goes" car, truck and motorcycle show which supports the Wichita Children's Home.

Of course, **Ghost Stories of Historic Delano** and **Christmas in Delano** will return as well.

Best Wishes for 2012! - Jim & Nancy

The Delano Business Connection

How do you connect with other business owners?

The increasing cost of printing and postage has caused many organizations to cease publication of their printed newsletters in favor of an electronic version or, in some cases, cease altogether. We have had to face those realities as well and make some tough decisions.

We publish the **Historic Delano News** monthly (well, closer to 10 issues / year). We e-mail it to those on our e-mail list and it is posted on our web site. Yet, after 5 years, only about half of the businesses in Delano are on our e-mail list. For that reason we have produced a printed version at least quarterly which has been distributed by hand to all of the known businesses in the district. There is just no other way to reach some of them (this is obviously one of those printed versions).

Last year we had the opportunity to distribute our newsletter monthly through the "Big Envelope." The expense was quite economical compared to postage of 44 cents for 300 newsletters! Some of you have asked us what happened to the Big Envelope. Well, we can't tell you that story, but...

We will be working with the Delano CDC this year to distribute an envelope once a month which will contain the **Historic Delano News**, **Delano Dispatch** and other relevant Delano CDC news. If you would be interested in including something in the monthly envelope, contact us.