



Historic Delano News

December 2010

Promoting Delano's past, present & future

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The holidays are upon us once again! The News is scheduled to be delivered on Wednesday, so we will take this opportunity to wish you all a very **Happy Thanksgiving**. If you are reading this after the fact, please accept our belated wishes.

Historically, the Friday after Thanksgiving is not very busy in Delano - people spend their time and money at the malls and big-box stores. To try and change that, the **Final Friday Art Crawl** for this month has the theme of buying local.

The first two weekends in December should be good for Delano retailers. The first weekend is **Christmas in Historic Delano** - a full day of holiday activities & shopping. The parade draws thousands of people to Delano, so be ready.

The following weekend is **Second Saturday**. This will be the third month for this promotion. There have been mixed reports from merchants, with some doing quite well, and others seeing little to no benefit from it. Most believe that it will continue to grow and get better.

If you are not yet part of the **Second Saturday** promotion but are interested the **deadline** for the 1st Quarter 2011 (Jan-Mar) is **Wed., Nov. 24th**. If you are reading this after the deadline, call us - we may be able to stretch it by a day or two.

We have no meeting in December. We will meet in January to review 2010 and lay out a master Delano calendar of events for 2011.

Happy Holidays!
Jim & Nancy

Mark Your Calendars

Christmas in Historic Delano **Saturday, Dec. 4, 2010**

Noon - Christmas Parade

1:30 - 3:00 - Visit with Santa

5:00 - Holiday Lights

Thousands of people from around the region will be in Delano for the activities on this day. Get your windows decorated to draw them into your shop, and think about providing some sort of holiday treats for your guests.

Second Saturday

Shop Douglas. Shop Local.

Saturday, Dec. 11, 2010

10:00 a.m. - 6:00 p.m.

**Delano, Downtown, Old Town &
the Douglas Design District**

Contact us

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News & Events
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