



Historic Delano News

Summer 2010

Promoting Delano's colorful history

Copyright 2010 by Historic Delano, Inc. • www.historicdelano.com/news • Vol. 3 issue 5

Howdy,

I'm sure some of you are wondering why there hasn't been an edition of the News since April. The main reason is that we have been very busy with other projects and just haven't had the time to put together an issue until now.

For some of you, this may be the first issue of the News that you have received. If you are interested, our past issues are available on our website at <http://www.historicdelano.com/news>.

I'll tell you more about what we have been up to on page 2, but first I would like to tell you about the **Delano Business Connection**. We will be using their service for delivery of our newsletter, posters and other materials.

Every Thursday their staff delivers a big manilla envelope to every business in Delano. This is a great way to keep up on what's going on, as well as spread the word about your events, etc.

Until now, we have distributed the News primarily by e-mail, with printed issues being delivered a couple or three times a year. The problem was that we have e-mail addresses for less than half of the businesses in Delano, so a lot of them were not receiving our newsletter.

When it came to printed issues or event posters it was hard for Nancy and I to find the time to deliver them personally. Their delivery service will allow us to be sure everyone is aware of our upcoming events, meetings and mixers.

Enjoy the News, and see you next month!
Jim & Nancy

Mark Your Calendars

Ghost Stories of Historic Delano Planning Meeting

Thursday, July 22, 2010 - 6:00 PM
Central Plains Novelty
905 W. Douglas

At this meeting we will be discussing our plans for the **3rd Annual Ghost Story Tour**. Anyone interested in being involved should attend.

Welcome to Delano Mixer

Tuesday, July 27, 2010 - 6 - 8 PM
The Shamrock Lounge - Patio
1724 W. Douglas

In 2009, 58 new businesses opened in Delano. Another 20 have opened since January 2010! Please join us for an opportunity to meet some of these new business owners and welcome them to the historic Delano district.

Complimentary Appetizers provided!

(Thanks to Dave Stough and The Shamrock for hosting)

Contact us

Jim 706-6283
Nancy 640-2453
News & Events
Community Garden
Farmer's Market
Webmaster

jim@historicdelano.com
nancy@historicdelano.com
news@historicdelano.com
garden@historicdelano.com
market@historicdelano.com
webmaster@historicdelano.com

Historic Delano Visitor's Guide

The ***Historic Delano Visitor's Guide*** is finished and has been delivered to the **Greater Wichita Convention and Visitors Bureau** as well as the businesses which purchased an ad (and a few others). A copy is included with this newsletter.

We'll be delivering them to the downtown hotels and shops along Douglas in the coming weeks. If you have not yet received any of the guides or if you have received them and have run out, call **Nancy** at **267-1260** and we will get them to you.

If you missed out on being listed in the Visitor's Guide, you can still claim your free listing in the online Business Directory on [historicdelano.com](http://www.historicdelano.com). Go to <http://www.historicdelano.com/business> and click on the link in the left column.

Along with the Visitor's Guide, we developed an ad program for the web site. You can still take advantage of the ad rotation on the web site for the low price of \$50 / year.

HistoricDelano.com

HistoricDelano.com registered 62,940 hits for the month of March (an average of 2,030 / day), with the busiest day registering 6,621 hits! The daily average has stayed above 1,600 / day since.

The trend has been that the site receives large spikes in the number of hits around our events. Then the site continues with a higher average of hits than before the spike.

The site has also been climbing in search engine ranking. In a recent search on 10 different terms related to Delano, our site was in the top 3 every time and was #1 in half of them.

We have been working on an interactive version of the online Business Directory. It has required learning three different programming languages as well as database design, so it has taken much longer to develop than first anticipated.

For information on next year's Visitors Guide or the web site, contact **Jim** at **706-6283**.

Delano Community Garden

The **Delano Community Garden** has a lot of plans for this year. A generous donor has given the garden a shed. It is a used one, but sturdy and will be great for storing the hoses and tools.

The garden will also build an unusual fence this year and may have an opportunity to expand again in 2011. More on that next month.

Delano Community Farmers' Market

The **Delano Community Farmers' Market** has been bringing in a steady crowd and the vendors are selling most of what they have been bringing. It is held at the **Senior Center - 200 S. Walnut** - on **Wednesday evenings from 5 - 8 pm**.

The Delano market was formed to increase the availability of fresh, locally-grown produce and Kansas-made products. The market's emphasis is on food, agricultural and gardening products. The market also encourages people to become urban gardeners and grow their own food.

When the market opened in May we were limited to only 8 vendors due to restrictions in Wichita's ordinances, but have since worked with the city and received approval to expand to 16 vendors.

The market is **now looking for new vendors** so if you know anyone who might be interested, have them call **Jim** at **706-6283**, or they may visit: <http://www.historicdelano.com/market>.

Ghost Stories of Historic Delano

Plans are being made for the **3rd Annual Ghost Stories of Historic Delano** ghost tour. Several hundred curious visitors attended last year's tour and we expect an even larger crowd this year. The tour will be held on **Thursday, October 7th** from **5 - 8 pm**.

The **Wichita Paranormal Research Society** will be at our meeting on **Thursday, July 22nd** to help plan this event. If you have some "unusual activity" in your building and would like to be a part of this event, please attend this meeting or call **Nancy** at **267-1260**.